

Hants & IoW Social Prescribing Network Webinar

Levelling up through Employment: the Role of the VCSE in Partnership with the Health and Social Care Sectors

Wednesday 8 December 2021, 1-2pm



Agenda

- **Welcome, Programme, Introductions**
- **New SP webpage on the Personalised Care Webpage + Conference Poll – *Angela Gill***
- **Levelling up – a CVS Response – *Tim Houghton, Community First***
- **Levelling up through Employment - *Melissa Hatch, Citizens Advice & Angela Gill***
- **Reflections on Key Findings and Recommendations**
 - *Fran White, NHS Hampshire, Southampton & IoW CCG*
 - *Nicky Ward, HCC Adults' Health and Care*
 - *Dr Robin Harlow, Gosport Central PCN*
 - *Cllr Zoe Huggins, Gosport Borough Council / HCC*
- **Date for the Hants & IoW Social Prescribing Network Conference **TBC** –
Wednesday 2 March 2022**



❖ **New Social Prescribing Webpage on the Personalised Care Website**
<https://personalisedcare.hiowhealthandcare.org/our-work/social-prescribing-and-community-based-support>



What is Social Prescribing?

More than 1 in 4 patients see their doctor for purely social problems and welfare advice.

"Social prescribing involves helping patients to improve their health, well-being and social welfare by connecting them to community services which might be run by the council or a local charity." NHS England

A Social prescribing Extract from the NHS Long Term Plan

- Within 5 years 2.5m more people will benefit from Social Prescribing
- Range of support will diversify
- Link Workers within Primary Care Networks will develop tailored plans and link their clients to local clubs & societies
- There are 1000+ trained Link Workers in 2021
- Aim is for over 900,000 referrals to Social Prescribing schemes

Hampshire and Isle of Wight Social Prescribing Network

Co-ordinated by Gosport Voluntary Action and Community First, the Hampshire and IoW Social Prescribing Network was established in 2017. There are now 4 free Webinars or meetings per year countywide, as well as interim Social Prescribing updates and newsletters. The Network is funded by Hampshire's Clinical Commissioning Groups and has 200 members who deliver, commission, or provide services for or support social prescribing projects countywide.

To register or for more information contact Lin Dudman:- Lin.Dudman@cfirst.org.uk

Hampshire & IOW Social Prescribing Network (HSPN) Latest News



Home & Well



NHS England Guidance



National Academy for Social Prescribing



Useful resources



‘Levelling up – a CVS Response ’

Tim Houghton

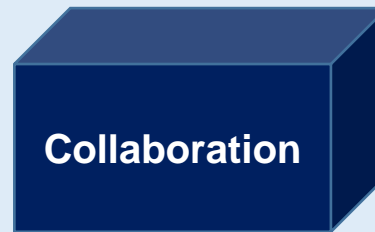
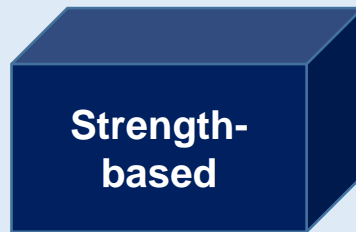
Chief Executive, **Community First**

tim.houghton@cfirst.org.uk



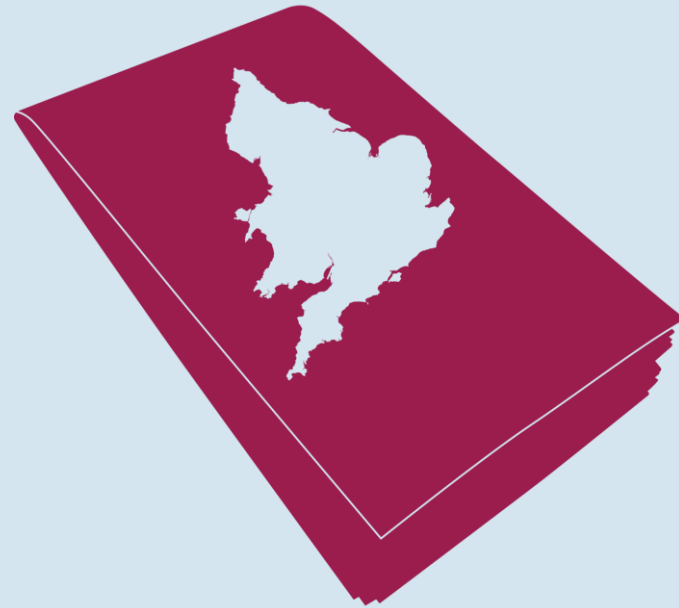
Levelling up; a CVS perspective

- Reducing the imbalances between people and places, exacerbated but not caused by the pandemic
- There is much to be proud of in our society, our communities and our services but deep-seated inequalities and challenges continue
- Those on lower income, in poorer health and without support networks have suffered most in the pandemic and will need more support to recover and rebuild
- Levelling up locally and role for VCSE



Levelling up through employment

The role of the VCSE in partnership with the health and social care sectors



**citizens
advice**

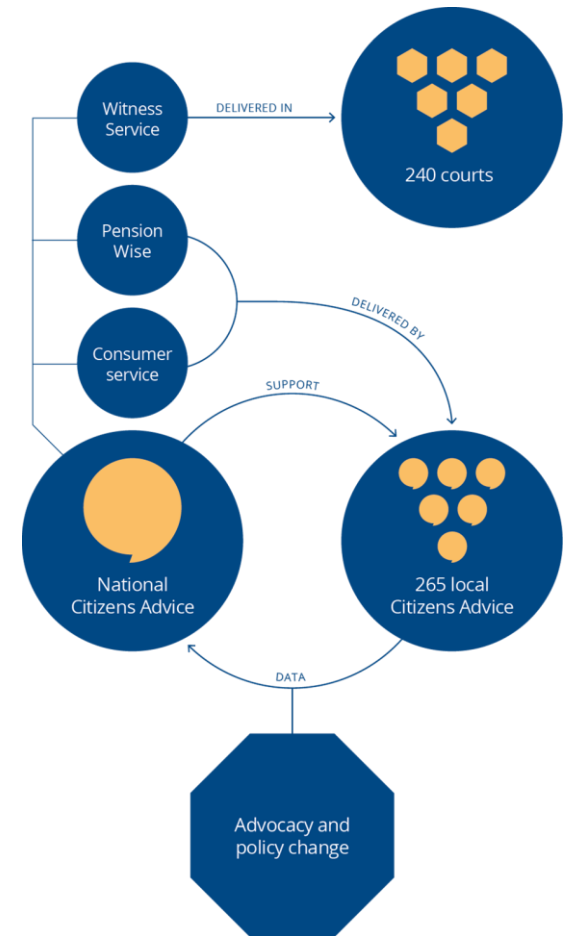
How our service works

Our **national charity** and **network of local charities** offer **confidential advice** online, over the phone, and in person, **for free**.

Last year we gave advice, support or information to **2.45 million** people directly by **phone, email, webchat, or face to face**.

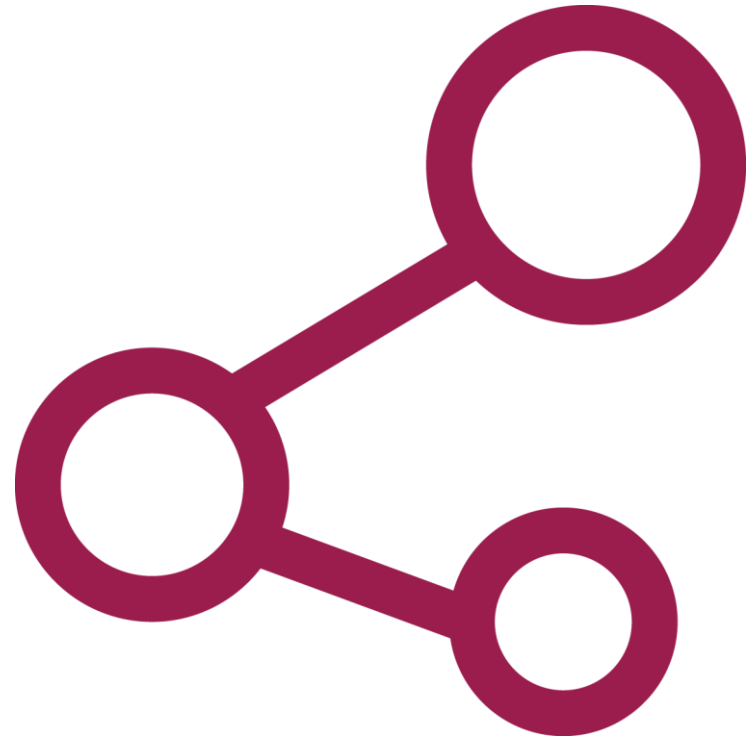
Our website had over **62.8 million pageviews** and over **6.6 million views of coronavirus** advice pages.

Our reach means **99% of people** in England and Wales can access a **local Citizens Advice** within a **30 minute drive** of where they live.



Context and Methodology

Melissa Hatch
Business Development
Strategic Lead - Health



Context

- **Project sponsors:**
 - NHS England, NHS Improvement, Public Health England, Dept of Health and Social Care.
- **Project Leads:** Citizens Advice.
- **Project Core Partners:**
 - Homeless Link;
 - Men's Health Forum;
 - Young People's Health Partnership;
 - Association of Mental Health Providers;
 - NAVCA.
- **Local Researchers**
 - Citizens Advice Sandwell and Walsall
 - Citizens Advice Knowsley
 - SMART Community Solutions



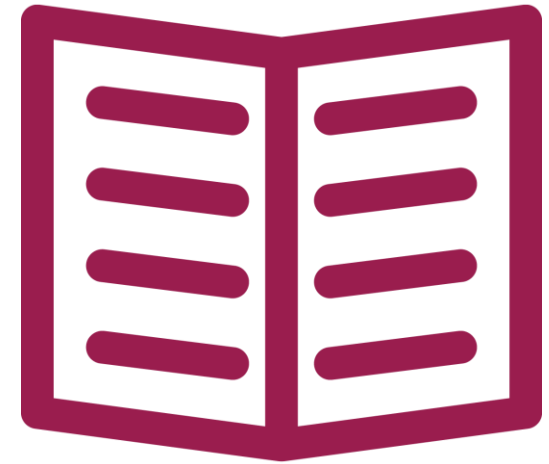
Context/Methodology

- Member of the Health and Wellbeing Alliance - Successful application for priority project funding.
- Collaboratively explore how the VCSE are, or can, positively influence the levelling up agenda around employment - and associated issues.
- A place-based comparative study of four 'levelling-up' areas (Liverpool, Knowsley, Walsall and Gosport) gathered qualitative observations.



Context/Methodology

- Places choose on the following criteria
 - Area in need of 'levelling up', and be a town/city or a similar sized coastal town identified for levelling up
 - Effective current investment of local VCSE funding
 - Effective local VCSE joint working focus on employment and the associated issues
 - Local Citizens Advice
 - Evidence of health inequities and social and economic deprivation levels
 - The VCSE has an effective voice



Methodology

- Our findings needed to:
 - obtain challenges and enablers to levelling up in their local area;
 - set priorities and take joint action at a local level;
 - make recommendations.
- Primary Source of data from semi structured interviews.
- Secondary
 - Mapping Stakeholders;
 - examples of good practice;
 - Local employment initiatives.



Thank You

Melissa Hatch

Business Development Strategic Lead - Health

melissa.hatch@citizensadvice.org.uk

The logo for Citizens Advice, featuring the words "citizens" and "advice" stacked vertically in a bold, blue, sans-serif font. The text is contained within a white speech bubble shape that has a small tail pointing downwards and to the left.

**citizens
advice**

Angela Gill

**SMART Community
Solutions**

Local Researcher

GOSPORT



A Local Perspective...

- **December 2019 - January 2020**
- **25 Representatives, 5 Stakeholder Categories:-**

1) Economic Policy

- ✓ Gosport BC, HCC, Inspiring Enterprise, Solent LEP

2) Primary Care Network, Integrated Care System, Sustainable Transformation Partnership

- ✓ Gosport Central PCN, Hampshire & IoW CCG, Hants & IoW STP

3) Social Care Commissioners

- ✓ HCC



A Local Perspective...

4) VCSE Local Infrastructure

- ✓ Citizens Advice Gosport, Gosport BC, HCC, Inspiring Enterprise, Solent LEP, Gosport Voluntary Action, Rowner Community Trust

5) VCSE Local Client Specialists

- ✓ CEMAST (Centre of Excellence for Engineering, Manufacturing and Advanced Skills Training) Fareham & Gosport Friends of the Homeless, KIDS (Young Carers) St Vincent College, VIVID

Plus written submissions from:-

- ✓ DWP (Jobcentre Plus Gosport) Gosport's MP



A Local Perspective...

- **High Multi-Deprivation Area:** 'Falling Behind'

Key Issues Identified & Areas Explored Included:-

- **Geography & Access** – peninsular, cost of public transport...
- **Aspiration & Confidence** – low, more careers advice earlier
- **Employment** – daily commute, 8 major employers, high unemployment rates – many 'unready to work' job-density...
- **Education & Careers** – last 10 years – decline in educational attainment levels – bottom 5% in Hampshire
- **Gosport's Local Economy** – not joined up, project flavoured, sectors often focus upon their own sector, needs an overall strategy



A Local Perspective...

- **High Multi-Deprivation Area: 'Falling Behind'**

Key Issues Identified & Areas Explored Included:-

- **Voluntary Work** – the value of voluntary work re confidence-building & as a first step into employment is recognised but there's limited government funding for the VCSE sector to apply for
- **Apprenticeships** – a valuable transition step eg Kickstart, limited social mobility though, IBM, BAE apprenticeships - schools need to push apprenticeships more in comparison with UCAS applications
- **Health: the Marginalised** – high levels of those receiving benefits due to health conditions and disabilities, there's a digital divide, Active Gosport...
- **Impact of Short-term Funding** – commissioners need to work more closely together – ie a collective commissioning understanding across health and social care; grant providers need to work together to enable local decisions to be made by local partnerships



A Local Perspective...

- **Moving Forward...**
- Innovation and New Service Models

"It's getting the right people in the room... the STP and ICS are so vast and wide, it's making sure they have got the right partnerships in place or they're talking to the right people... having a commitment to a local response which I don't think is always the case. It's more system wide."



A Local Perspective...

- **Moving Forward...**
- Barriers to Innovation

“You’ve got NHS England saying that this is what you’ve got to deliver in your STP... so that takes away that innovation and local ownership... PCNs need to come in and say ‘Actually we are going to deliver the right outcomes, but we’re going to do it in a way that is suitable and appropriate for our local population and meets their needs.’”



A Local Perspective...

- **Moving Forward...**
 - Infrastructure
 - ❖ Changes are needed at a wider system level (ICS will hopefully be moving in that direction)
 - ❖ Empowerment, Funding & Support – need to be more focussed at a local/place level
 - ✓ This would have a positive impact on Gosport re health & employment
 - ✓ Prioritising and implementing the best innovation could ensue



Thank you.

'Reflections on Key Findings and Recommendations'

Fran White

ICP Programme Manager
NHS Hampshire,
Southampton & IoW CCG

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‘Reflections on Key Findings and Recommendations’

Nicky Ward

Strategic Relationships Manager
HCC Adults’ Health & Care

Nicola.ward@hants.gov.uk



'Reflections on Key Findings and Recommendations'

Dr Robin Harlow

Gosport Central PCN

Southern Health Foundation Trust

Robin.Harlow@southernhealth.nhs.uk



‘Reflections on Key Findings and Recommendations’

Cllr Zoe Huggins

Deputy Mayor of Gosport,
Chair of the Gosport Food Partnership...

HCC / Gosport BC

zoehuggins@virginmedia.com



Thank you!

- **Thank you** to all our presenters, Lin and the audience too!
- **If** you didn't have time to ask your question please email the presenter
- **Please feedback** via 'Chat' or to Lin by email. Thank you for your Social Prescribing Webinar theme ideas to date, please continue to share these
- This **Webinar**, the **PowerPoint** and corresponding documents will be available via the **Community First** and **Gosport Voluntary Action** **websites** by end of play on **Wednesday 15 December 2021**

Hants & IoW SP Network 2022 Dates...

- Wednesday 2 March 2022 (HSPN Conference TBC)
- Wednesday 15 June 2022 (1-2pm Webinar TBC)
- Wednesday 14 September 2022 (1-2pm Webinar TBC)
- Wednesday 7 December 2022 (1-2pm Webinar TBC)

Wishing you all a Happy and Healthy Christmas!



Website Addresses:

- ✓ **Community First:-** www.cfirst.org.uk
- ✓ **Gosport Voluntary Action:-** www.gva.org.uk

HSPN:- Lin Dudman:- Lin.Dudman@cfirst.org.uk

